

The best tools for business.

The best solutions for your lifecycle.

Make Apple devices more affordable from day one, with flexible payment options and lifecycle services built for what comes next.

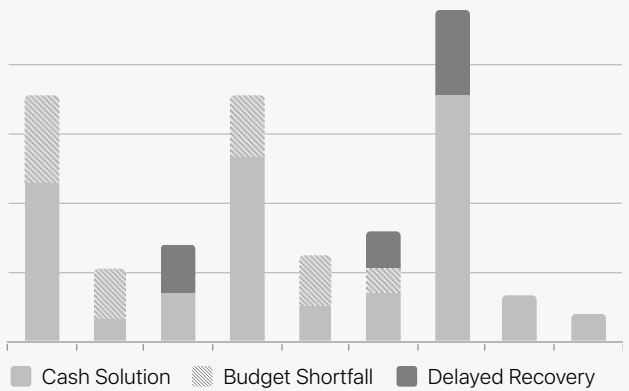
Your Budget Maximized
 Built to save. Low payments aligned to lifecycle goals help your business get the right tools, manage costs, and stay on plan.

Future Value Backed by Apple
 Built to last. Apple products hold value over time, making them a smart investment. We lock in that future value so you can save today.

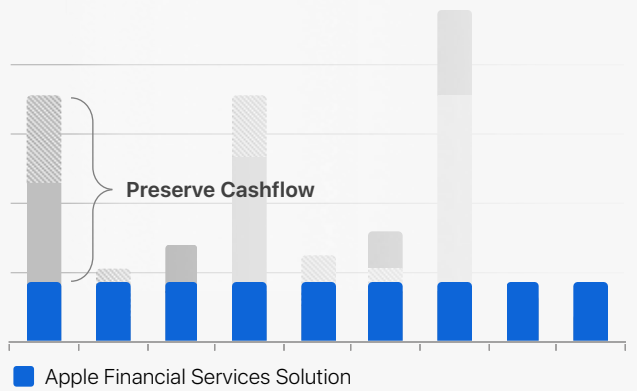
Upgrade On Your Terms
 Built to adapt. Keep control of your refresh cycle with clear, straightforward terms and end of term flexibility.

Sustainability Built In
 Built for reuse. A global network of partners helps ensure Apple devices are repurposed or responsibly recycled.

Lifecycle management is cash flow management.

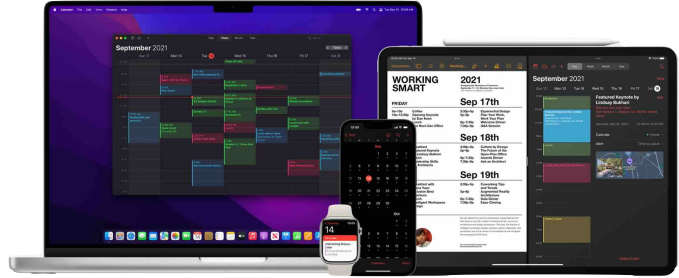


Paying cash for technology can create budgetary chaos. Frozen or insufficient budgets may prevent getting the right tools at the right time.



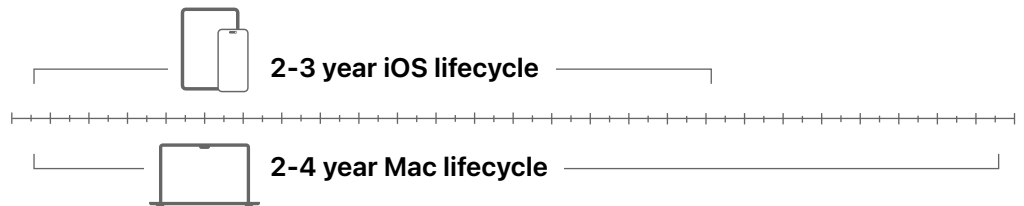
Create a predictable and sustainable lifecycle management plan with Apple Financial Services. It's modern. It's affordable. It's built for the long term.

Make a plan. Stay on budget.



Apple Financial Services offers flexible solutions to help manage your lifecycle. All your needs are covered— from your new Apple devices to software, services, and even third party products.

Choose your ideal lifecycle, then select your plan.



Plan to Use

Maximize affordability with low payments aligned to your managed lifecycle. Create a modern, cost-effective plan that gives employees access to the latest devices.

Ideal for businesses that value low payments and staying current.

Only at Apple

Single Upfront Payment

Pay less than cash with a Single Upfront Payment aligned to your lifecycle. Stay current and minimize the costs of aging technology.

Plan to Use and maximize total savings by putting available funds to work today.



Plan to Own

Lock-in consistent payments with flexible terms up to four years, and own your devices at end of term. Acquire the equipment your business needs and manage your cash flow.

Ideal for ownership-oriented businesses looking to build a predictable budget.

Only at Apple

Guaranteed Buyback Program

Add a Guaranteed Buyback Option and use the strong end-of-term value of Apple products to help fund your next refresh.

Plan to Own while keeping refresh options open with a guaranteed trade-in value.

Easy Return & Lifecycle Management tools included with every solution



Easy Return includes return packaging, shipping labels, and data wiping when you're ready to upgrade.



Complimentary access to an online lifecycle tool to help plan, track, and manage your refresh with greater clarity and control.

Contact your Apple Authorized Reseller or Apple Business Team to learn more and build a plan for your business.